

PRESS RELEASE GTF 2022 NYC – Highlights

First Ever GREENTECH FESTIVAL NYC Turns The Shed into a Hub of Sustainable Transformation

Berlin/New York, 21 September 2022 - The GREENTECH FESTIVAL (GTF) celebrated its World Tour kick-off in New York City on September 15 and 16. Together with its partners, which included Audi, Vodafone Business and Siemens, the GTF offered a stage for bold visions, inspiring concepts, forward-looking projects, and green solutions at The Shed in Hudson Yards.

With over 1,000 attendees at this first ever spin-off event in NYC, visionary thought leaders, changemakers, and experts from business, politics, research and startups joined to engage in important conversations around sustainability. The event's organizers are already planning and preparing for next year's New York edition in September 2023.

“This year's Greentech Festival in New York was all about the idea that business as usual is dead. We believe this is precisely what paves the way for new beginnings and new ways of thinking. Business without green technology is unimaginable – new approaches to finance, energy, mobility and business overall will lead us to a more sustainable and ethical future. At the Greentech Festival, we provide a stage for those who proactively contribute to this future and want to make change happen,” said Marco Voigt, co-founder of GTF.

Over the span of two days, speakers, partners, exhibitors, and attendees came together at GTF to discuss the whole spectrum of green technologies, the challenges arising from climate change and the opportunities to create and implement new business models.

The festival began with an awards show hosted by GTF co-founder, Marco Voigt, and Daniel Weissland, Head of Audi North America – also a founding partner. During the awards ceremony, the three GREEN AWARDS were awarded to ZeroAvia, for their commitment to make aviation a zero-admission industry; CELI, for their deep engagement and commitment to achieving greener and more sustainable communities in the US; and a special prize for Prof Carlo Ratti, for his outstanding contribution to creating a greener world by reimagining both urban architecture and urban life.

The conference and exhibition continued to unfold on day two of the festival at The Shed. The discussions delved into deep insights into the future of sustainable business and global policy.

“The Greentech Festival in New York is the prime setting for Audi as it allows us to exchange ideas with people that are working to find and implement solutions to reach ambitious climate goals,” said Tara Rush, chief marketing officer, Audi of America. “For real change to be made, innovative solutions need to be discussed, and I’m proud that Audi is a founding partner of a forum that gives a platform for these conversations.”

From C-level keynotes to panel discussions and a startup slam, attendees discussed what 'business as usual' could look like in the future in the context of mobility, green finance and sustainable communities. In the opening session of the panel devoted to 'Building Sustainable Communities', Siemens' president and CEO Barbara Humpton spoke about how electrification is empowering a cleaner future.

“One of the most exciting places to be these days is the 'grid edge' — where the grid meets buildings, where the grid meets transportation systems. There is a tremendous amount of change going on,” said Barbara Humpton.

Are “flying cars” the future of mobility, can e-motorbikes drive the urban transportation revolution, and how can alternative fuels and emissions in aviation save gigantic amounts of CO₂? These were some of the pressing questions that were discussed during the conference and exhibition.

GTF also held Bootcamps, which invited participants to collaborate with others, workshop complex problems and outline best practices to overcome challenges. The topic areas were 'Building Sustainable Communities', 'Move and Energize!' as well as 'Finance Green!'.

The next GTF will take place in London from October 13-14, followed by Singapore from November 17-18. The next GTF event in Berlin will take place from June 14-16, 2023.

About

The GREENTECH FESTIVAL (GTF) by founders Sven Krüger, Nico Rosberg and Marco Voigt, is the largest sustainability festival in Europe. The Festival consists of the GTF EXHIBITION, GTF CONFERENCE and GREEN AWARDS. The festival includes more than 200 exhibitors, a variety of conference panels and keynotes and the awards, which honor the most progressive projects worldwide in an exclusive evening event.

Now is the time: We must radically reinterpret the way we live and do business. Now. This is the only way we can enable a future for people and the environment on this planet. GTF becomes a venue for innovation, inspiration, and ideas, creating a place

where green technologies are presented, discussed and awarded - to show what it means to act in a more resource-efficient way, to strive for a better future and to live up to our ethical obligations. From now on, this will happen in more places throughout the year. The GREENTECH FESTIVAL kicked off its world tour last November in London, held its marquee event in Berlin in June, and moves to New York, London and Singapore in 2022. Let's celebrate change all over the planet - because this planet needs change.

For more information about the New York event, visit:
<https://newyork.greentechfestival.com>

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